

# Convince Your Boss: Grow Stronger Together at HIP Conf 25

## 5 reasons you need to attend HIP Conf 25

Active Directory is the primary target in 90% of cyberattacks. That means protecting your hybrid identity environment is mission critical—and your identity security skills are essential for business resilience.

HIP Conf is the premier education forum for IT and InfoSec professionals charged with supporting and defending hybrid, multi-cloud environments.

1

### Strengthen your defense with cutting-edge ITDR strategies.

Gain exclusive insights into the latest Identity Threat Detection and Response (ITDR) strategies. Learn how to defend your organization against evolving cyber threats targeting identity systems. HIP Conference 2025 brings together world-renowned experts to share their knowledge on protecting hybrid Active Directory environments and cloud-based identity solutions.

2

### Gain the advantage with proactive incident response planning.

Discover how leading practitioners, informed by decades of hands-on experience, coordinate people, processes, and technology to control the outcome of cybersecurity incidents and help ensure business resilience.

3

### Build your network with identity security pioneers.

Connect with the brightest minds in identity security. HIP Conference 2025 offers unparalleled networking opportunities with industry leaders, practitioners, and vendors. Build relationships that can help you solve complex identity challenges and advance your career in this critical field.

4

### Advance your capabilities with interactive learning.

Engage in dynamic, collaborative sessions designed to enhance your skills through real-time problem-solving and knowledge sharing. From live demonstrations of advanced Active Directory security techniques to interactive cloud identity management exercises, these sessions will deliver practical, actionable insights that you can immediately apply in your organization.

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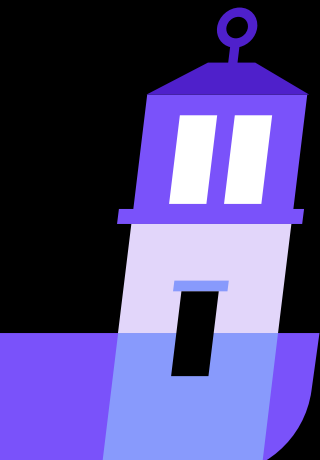
### Expand your knowledge with real-world insights.

Hear real-world incident response success stories and lessons learned from the trenches. Learn how front-line responders deal with complex identity breaches, ransomware, and other destructive attacks.



### BONUS: Explore Charleston.

Enjoy the rich history, beautiful architecture, and vibrant culinary scene of this charming city. From water sports to historic tours, nightlife to relaxing parks and gardens, Charleston offers something for everyone. Make the most of your trip by exploring this wonderful city.



HYBRID  
IDENTITY  
PROTECTION  
**conf25**

**CHARLESTON**  
OCTOBER 7-9, 2025



"At the center of this whole discussion is business viability: the ability of the company to achieve its aspirations and its commitments on behalf of its shareholders and customers. Attackers are trying to hold that at risk so that they can then convince you to buy them out. If they can achieve a successful attack on identity, then they own privilege, and they can then use that privilege to their benefit."



**Chris Inglis**

Semperis Strategic  
Advisor & First US  
National Cyber Director



"Organizations are facing an increasing skills gap between what's needed to implement, secure, and support their digital transformation to the cloud, and what's needed to support the technical debt of their existing on-premises environment. In the face of these attacks, the HIP conference is focused on building practical identity security skills where it matters most - in hybrid environments - so we can be prepared for these attacks."



**Alex Weinert**

Former VP Director  
of Identity Security  
at Microsoft



"If there's something that you're curious about especially in the hybrid identity world, there's someone at the HIP events that has something to say about it."



**Sean Metcalf**

CTO at Trimarc  
Security

## 2024 Sessions Now Streaming



Catch up on key moments and hear what HIP Conference attendees are sharing about hybrid identity protection.



[hipconf.com/resources/](https://hipconf.com/resources/)

## Meet HIP thought leaders



Hear from the world's foremost collective of identity and access management experts, Microsoft MVPs, and industry peers.



[hipconf.com/leaders/](https://hipconf.com/leaders/)

## Hybrid Identity Protection Podcast



Stream the premier podcast for cybersecurity pros charged with defending hybrid identity environments from cyberattacks.



[hipconf.com/podcasts/](https://hipconf.com/podcasts/)

The focus of HIP Conf 25 is Gartner's "top trending" category of Identity Threat Detection and Response (ITDR), a discipline that includes tools and best practices to protect the identity infrastructure from attacks. Enterprise identity infrastructure is in cyberattackers' crosshairs because enterprises rely on AD and other identity systems to manage user accounts and control access to corporate resources.

Tickets available now:



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