



Security in the Age of Cyber

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AOL

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Government-backed attackers may be targeting your account



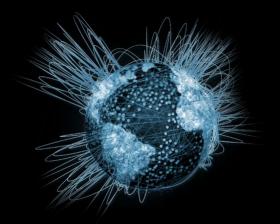
This could be a false alarm, but taking these steps will guard your account against unauthorized access:

- 1. Confirm your account recovery info
- 2. Keep 2-step verification turned on

Next

Get more info





Security in the Age of Cyber How Do We Get Cyberspace to Meet Our Needs?

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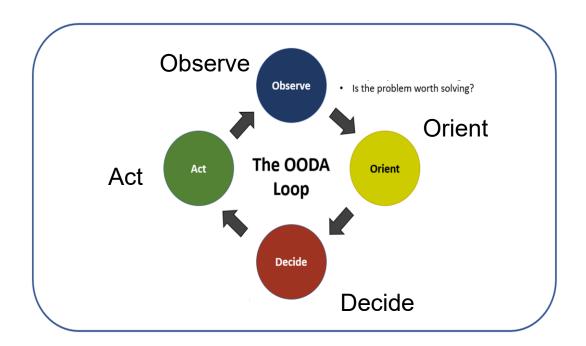
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Why Is This Our Status Quo?

No single actor in today's shared cybersecurity ecosystem owns or controls a complete OODA loop



Our challenges are not similar — they are the SAME



A Question for Me/Us/You

What is the purpose of <u>your</u> power?



In Successful Organizations...

Everyone knows the organization's purpose

Each person knows their contribution

Each person is empowered to effect change



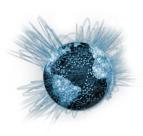
Leadership

"The act of reframing what is thought to be possible and/or appropriate"



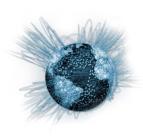
The Dominant Analog Computer From 1620 - 1972





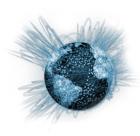
The Dominant Analog Computer From 1620 - 1972





Connections and Bandwidth Too





Rules and Protocols Lent Coherence



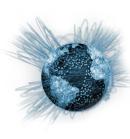


Sandwiched Between Humans and Geography



Geographic Layer



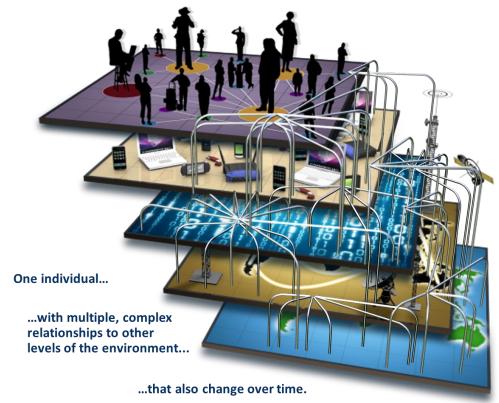


Yielding the Realm of Cyberspace



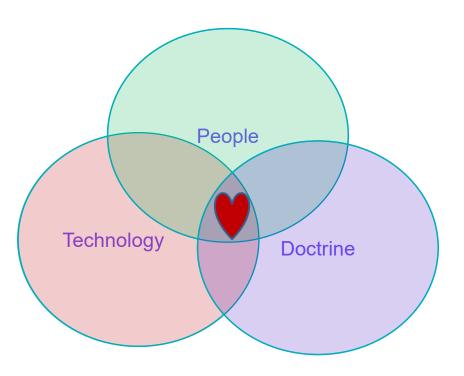


Yielding the Realm of Cyberspace



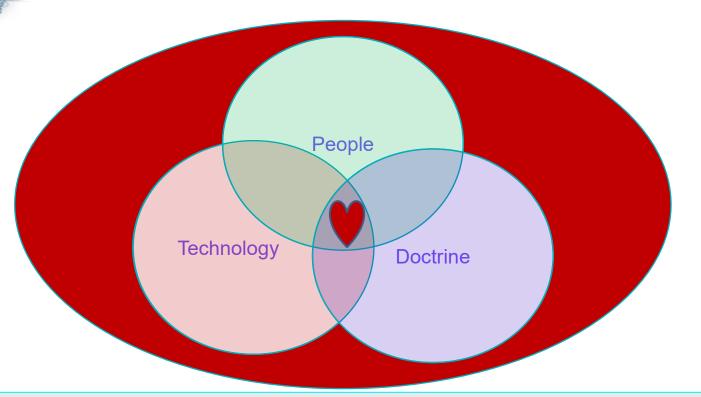


A Simpler Depiction



Cyberspace is the sum of Technology, People, and Doctrine





Who target assets within the space via weaknesses in Technology, People, and Doctrine





The Strategic Threat Context

<u>Sins</u>

- Theft
- Disruption
- Destruction
- Subversion/coercion

Criminals

Sinners

- Nation states
- Hacktivists
- Insiders

The State of Cybersecurity in 2025

- It's an "offense persistent" environment
- Devices and systems are largely indefensible
 - Security by design <u>not</u> widely accepted nor practiced
 - After market add-ons predominate
 - Users/operators serve as the first and last point of defense
- <u>Detection and response</u> is the dominant "strategy"
 - The equivalent of fire departments without fire safety or prevention
 - Each defender is on a team of one
- Cyber is seen as a stovepipe unto itself
 - Cyber action(s) perceived as the most viable response to a cyber event
 - IT specialists defend IT



The One Enduring and Stable Truth

In the absence of strategy, nothing is strategic.

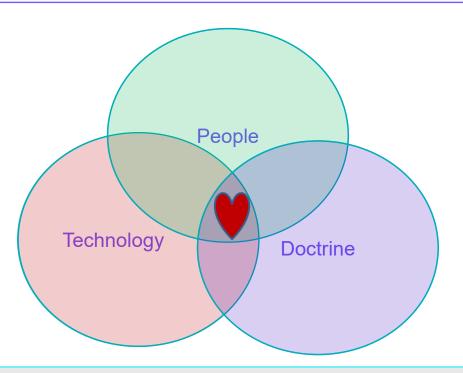
To Begin ...

The WHY of cyber

We care about cyber only because of functions that are dependent on it

As with other critical resources, we must focus on business outcomes, viability, and reputation

And the WHAT Must Be



The sum of Technology, People, and Doctrine

Foundations of a Cyber Strategy <u>Not Widely Practiced</u>

- Make digital infrastructure defendable
 - An issue of strategy driving technology
- Actually defend digital infrastructure ... in real time
 - A **human endeavor** across continuum from design to recovery
- Leverage all instruments of power in the collective defense
 - With a bias for collaboration, coalitions prevail where stovepipes fall short
- Align actions to consequences ... using all instruments of power
 - Good and bad incentives are more valuable than imposed costs

What's Required: Four Reconciliations

Technology, People, and Doctrine

Never consider or advance one without full consideration of the other two

Innovation, market efficiency, and safety

- Never consider or advance one without [at least] consideration of the other two
- Across every phase of the life cycle [of digital ecosystems]

Strategy-to-operations-to-strategy ... cyber as asset versus liability

Stop defending cyber for its own sake — we are defending mission and viability

Disparate operations

- o Recognize that most defenders are working the same, versus merely a similar, problem
- Shared enterprises must form and execute viable OODA loops

Thought leadership, build components that foster systemic coherence





Define/Declare Priorities – We can't be or defend all things



Inherent Robustness & Resilience - Doctrine, People & Material

Define/Declare Priorities — We can't be or defend all things



Vigilance and Cognizance – *As a basis for action*

Inherent Robustness & Resilience - Doctrine, People & Material

Define/Declare Priorities – We can't be or defend all things



[re]Active Defense – The local, close-in, fight

Vigilance and Cognizance – *As a basis for action*

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Impose Consequences – The away fight

[re]Active Defense - The local, close-in, fight

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Define/Declare Priorities — We can't be or defend all things



These need a foundation

Impose Consequences – The away fight

[re]Active Defense - The local, close-in, fight



These Need a Hammer to Match the Anvil

Vigilance and Cognizance – As a basis for action

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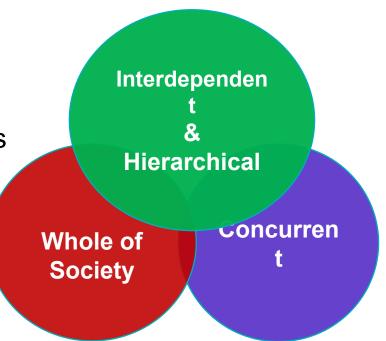
Cyber – The Who

The strength of the result will be in horizontal coherence and execution

Concurrent and collaborative application of:

• All authorities, talents, and skills

- ✓ Individuals
- ✓ Private sector organizations
- √ Governments



"You have to beat all of us ... to beat any of us"

The World Is Increasingly Fragile, Fraught, & Unpredictable ... and Therein Lies Opportunity

Humans possess the ability to navigate complex and dynamic environments so the future is more a choice than an assigned fate.

Winners and losers will be sorted by:

- Strategic understanding of systems and connective tissues in play
- o Commitment to resilience alongside innovation and market efficiency
- o Deployment of diverse, integrated, forward-leaning capabilities
- Unified operations now... bolstered by growing strategic resilience

Opportunity: Lead thought, advocacy, and practice



Good luck to us





